

STUDIO 100 MEDIA TAKES A SIGNIFICANT STEP IN ITS EXPANSION STRATEGY BY ACQUIRING A STAKE IN 3DOUBLES ANIMATION STUDIO

Munich, Tenerife, Los Angeles, 10 October 2023. Studio 100 Media, one of the leading independent studios for children's and family entertainment, is excited to announce the acquisition of a stake in 3Doubles Producciones, based in Santa Cruz de Tenerife, Canary Islands, Spain. This strategic partnership marks a momentous next chapter in Studio 100 Media's continuous expansion of its European slate of animated series and movies.

Studio 100 Media and 3Doubles have already successfully collaborated on various projects, including the brand-new feature film "Giants of La Mancha" and the acclaimed "Mia and me: The Hero of Centopia" movie. Their history of fruitful teamwork has laid the foundation for a new venture that promises to deliver innovative and captivating content to audiences worldwide.

"This acquisition is an important next step for the expansion of Studio 100 Media's European slate of animated series and movies. It will further strengthen our close cooperation with LA-based Viva Kids, who also acquired a stake in 3Doubles earlier this year. We are thrilled to work with such exceptional partners and to be part of a major force in creating and distributing innovative content for the international market", said Studio 100 Media's CEO, Martin Krieger.

The three companies are aiming to produce new movies and series together, which will be distributed by Studio 100 Media internationally whilst Viva Pictures is set to take on the North American movie distribution.

"As a newly added shareholder, Studio 100 Media is the perfect match for Viva's and our collaboration with the aim of becoming a global powerhouse", adds Darío Sánchez, CEO & Producer at 3Doubles Producciones.

Victor Elizalde, Managing Partner of Viva Pictures, comments: "It is with great pleasure that we welcome Studio 100 Media into this global production and distribution trifecta of companies. Collectively 3Doubles, Studio 100 Media and Viva Pictures will have a footprint on par with the major motion picture studios."



Image subtitle:

Victor Elizalde (Viva Pictures), Darío Sánchez (3Doubles Producciones), and Martin Krieger (Studio 100 Media) – from left to right.



Image subtitle:

Still from feature film "Giants of La Mancha"

About Studio 100 Media

Studio 100 Media is a leading international production and distribution company specializing in high-quality children's and family movies and series. Based in Munich, the company represents a portfolio of well-known brands such as "Maya the Bee", "Mia and me", "Heidi", "Vic the Viking", and "100% Wolf". Studio 100 Media further engages in international brand rights licensing and manages its own state-of-the-art production studio, Studio Isar Animation.

The company is part of the Belgian Studio 100 Group which also boasts a strong presence in the theme park industry across Belgium, Germany, the Netherlands, Poland, and the Czech Republic.: www.studio100group.com

About 3Doubles Producciones

Founded by Darío Sánchez in 2017, the company currently employs over a hundred people at its headquarters in Santa Cruz de Tenerife. Mercury Steam owner Ignacio Navas and Aliot Innovation founder José Ángel Olmo became partners at 3Doubles in 2020, and Viva Kids in 2023. 3Doubles' slate of animated films further includes "Inspector Sun and the Curse of the Black Widow," "The Oggles," "My Fairy Troublemaker" and the studio is currently working on "SuperKlaus" and "Norbert".

About Viva Kids

Viva Kids is a Los Angeles based film production studio and all-rights distributor with a proven track record of releasing films theatrically and through major digital platforms. In 2023, Viva ushered the animated indie THE AMAZING MAURICE to Sundance Film Festival and to 2,000 theaters in North America. Viva has led the production and distribution on animated and live-action movies such as RALLY ROAD RACERS (starring J.K. Simmons and Jimmy O. Yang), 100% WOLF (starring Jane Lynch, Samara Weaving, Loren Gray), and R.L. Stine's ZOMBIE TOWN (starring Dan Aykroyd, Chevy Chase, Madi Monroe).

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