

## STUDIO 100 MEDIA LICENSES EXTENSIVE SERIES PACKAGE TO PRIME VIDEO

Munich, 20 July 2023. Studio 100 Media, one of the leading independent studios for children's and family entertainment, has licensed an impressive programming package to Prime Video for Germany, Austria and Switzerland.

The deal comprises the entire seasons of the well-known and much loved CGI series "Heidi", "Maya the Bee", "Mia and me", "Nils Holgersson" and "Vic the Viking", the Award-winning live action series "House of Anubis" as well as the original 1975 series and animation classic "Maya the Bee". More than 450 episodes of Studio 100 Media's leading brands will be available on Prime Video's streaming platform in the German-speaking territories over the next few months.

Martin Krieger, CEO of Studio 100 Media: "I am very delighted to announce this strategically important agreement with Prime Video. A large part of our best-known series will now be available on this prominent platform in German-speaking countries, thus enabling us to entertain an even broader audience by showcasing our most successful brands and their captivating stories. We firmly believe that the increased presence on Prime Video will have a positive impact on our Licensing & Merchandising division."

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### About Prime Video

Prime Video offers customers a vast collection of movies, series, and sports — all available to watch on hundreds of compatible devices.

- **Included with Prime Video:** Enjoy series and films including *LOL: Last One Laughing*, *The Gryphon*, *Luden*, *Joko Winterscheidt Presents: The World's Most Dangerous Show* or *Sachertorte*, Emmy winners *The Marvelous Mrs. Maisel* and *Lizzo's Watch Out for the Big Grrrls*, Emmy-nominated satirical superhero drama *The Boys*, and the smash hits *AIR*, *The Lord of The Rings: The Rings of Power*, *Citadel*, *Tom Clancy's Jack Ryan*, *Creed III*, *Samaritan*, *Thirteen Lives*, *Being the Ricardos*, *The Tomorrow War*, *Reacher*, and *Coming 2 America*. Prime members also get access to licensed content.
- **Live Sport:** Prime Video exclusively shows the top UEFA Champions League match on Tuesday, a total of 16 matches per season, including highlights of all other Tuesday matches. The matches are available to Prime members at no additional cost via the Prime Video app on numerous devices and online.
- **Amazon Freevee:** Amazon Freevee is an ad-supported video streaming service and offers customers with and without a Prime membership a premium selection of movies and TV Shows, including exclusive original series, at no additional cost. Amazon Freevee can be streamed via the Freevee app on Fire TV and via the Amazon website ([amazon.de/freevee](https://amazon.de/freevee)). The Freevee channel is also available through the Prime Video app on smart TVs, mobile devices, Fire tablets, Echo Show and other streaming devices that support ad-supported channels.
- **Rent or Buy:** Enjoy new-release movies to rent or buy, entire seasons of current TV shows available to buy, with special deals just for Prime members.
- **Watch more with Prime Video Channels:** Prime members can add 50+ channels like Paramount+, DAZN, MGM+, ARD Plus, ZDF Select, Discovery+, Sony Channel, AXN, GEO Television, Filmtastic

and more—no extra apps to download, and no cable required. Only pay for the ones you want, and cancel anytime. View the full list of channels available at [amazon.de/channels](https://amazon.de/channels).

- **Instant access:** Watch at home or on the go with your choice of hundreds of compatible devices. Stream from the web or using the Prime Video app on your smartphone, tablet, set-top box, game console, or select smart TV. For a complete list of compatible devices, visit [amazon.de/av-factsheet](https://amazon.de/av-factsheet).
- **Enhanced experiences:** Make the most of every viewing with selected 4K Ultra HD- and High Dynamic Range (HDR)-compatible content. Go behind the scenes of your favorite movies and TV shows with exclusive X-Ray access, powered by IMDb. Save it for later with select mobile downloads for offline viewing.

Prime Video is just one of the savings, convenience, and entertainment benefits included in a Prime membership. More than 200 million Prime members in 25 countries around the world enjoy access to Amazon's enormous selection, exceptional value, and fast delivery. In Germany and Austria, Prime is available for an annual fee of 89 Euro or 8.99 Euro per month. Start a membership of Amazon Prime with 30 days for free at [amazon.de/prime](https://amazon.de/prime).

### **About Amazon**

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Amazon strives to be Earth's Most Customer-Centric Company, Earth's Best Employer, and Earth's Safest Place to Work. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Career Choice, Fire tablets, Fire TV, Amazon Echo, Alexa, Just Walk Out technology, Amazon Studios, and The Climate Pledge are some of the things pioneered by Amazon. For more information, visit [aboutamazon.de](https://aboutamazon.de) and follow [@AmazonNewsDE](https://twitter.com/AmazonNewsDE).

### **About Studio 100 Media**

Studio 100 Media is a leading international production and distribution company specializing in high-quality children's and family entertainment. Based in Munich, the company represents a portfolio of well-known brands which includes "Maya the Bee," "Mia and me," "Heidi," "Vic the Viking," and "100% Wolf." Studio 100 Media further engages in international brand rights licensing, operates the home entertainment label Studio 100, and manages its state-of-the-art production studio, Studio Isar Animation.

Studio 100 Media is a subsidiary of the Belgian entertainment company Studio 100 Group that boasts a strong presence in the theme park industry. The Studio 100 brands are showcased in nine theme parks and two water parks across Belgium, Germany, the Netherlands, Poland, and the Czech Republic. As one of the largest independent European companies specializing in kids and family entertainment, the Studio 100 Group is committed to delivering exceptional entertainment experiences that inspire and entertain audiences of all ages. For further information, please visit the website:

[www.studio100group.com](https://www.studio100group.com)

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