

STUDIO 100 INTERNATIONAL REMASTERS CLASSIC TV SERIES IN FULL-HD AND 16:9 FOR THE FIRST TIME

Munich, 24 September 2024. Studio 100 International, a leader in children's and family entertainment, is breathing new life into its iconic classic series. To meet growing demand and celebrate these beloved titles the company has embarked on a remastering project making these heritage series available in Full-HD and 16:9 widescreen format for the very first time. Iconic IPs such as "Sinbad", "Pinocchio", "Alice in Wonderland", "Anne of Green Gables", "Nils Holgersson", "Marco", "Vic the Viking", "Maya the Bee", and "Heidi" will soon captivate not only a new generation of young viewers but also evoke nostalgia among adults who grew up with these timeless classics. This initiative is part of Studio 100 International's broader licensing campaign, "Heroes of Childhood," which unites these treasured properties under one brand, celebrating their enduring appeal across generations.

Studio 100 International will present this project and first remastered episodes at this year's MIPCOM in Cannes, Booth R7.K17.

The remastering process employs cutting-edge AI technology to transform the original content from the 1970s into a vibrant and high-quality Full-HD experience. After a thorough analysis of the source material, specific optimizations are identified and addressed. AI-assisted upscaling is then applied rendering oversized frames to generate additional visual information necessary for the adaptation to 16:9 format.

Once upscaled the material undergoes manual refinement with each scene meticulously reviewed and adjusted to ensure the integrity of the original content while achieving the optimal widescreen display in native 1920x1080 resolution. Audio tracks are also carefully reconstructed allowing for the integration of various language versions. To finalize the process localized versions of the titles and credits are produced ensuring the remastered series are ready for global distribution.

About Studio 100 International

Studio 100 International is a leading production and distribution company specializing in high-quality children's and family movies and series. Based in Munich, it represents a portfolio of well-known brands such as "Maya the Bee", "Mia and me", "Heidi", "Vic the Viking", and "100% Wolf". Studio 100 International further engages in global brand rights licensing and manages its own state-of-the-art production studio, Studio Isar Animation.

The company is part of the Belgian Studio 100 Group with a strong presence in the theme park industry across Belgium, Germany, the Netherlands, Poland, and the Czech Republic.

For further information: www.studio100international.com

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