

## **STUDIO 100 INTERNATIONAL UNVEILS EXCITING TV DEVELOPMENT SLATE AT MIPCOM**

*Munich, 15 October 2024.* Studio 100 International, a leading force in kids and family entertainment, has extended its development efforts by forming strategic partnerships with co-production partners and studios. The company is now eager to present a dynamic slate of animated TV series currently in development at MIPCOM in Cannes. With several exciting new projects in the pipeline, Studio 100 International continues to bring fresh and imaginative content to the market and global audiences.

As previously announced “**Jungle Book: Cub Club Adventures**”, currently in early development with production partner Gaumont Animation and in collaboration with I Josh Around will be among the highlights of new originals. Together with this, Studio 100 International will also showcase three additional captivating animation series that promise to engage and entertain young audiences and their families.

Another co-production project with Gaumont, and German production company bigchild Entertainment, is “**Ash**” (26 x 26 min.), a modern twist on the Cinderella story. This comedy adventure follows 13-year-old Ash who suddenly discovers she has magical powers. The young teen embarks on a quest to find the magical hazelnut wand to reunite her family and to save the whole kingdom from dark magic. Set in a world somewhere out of time and place, the show has a decidedly modern & edgy perspective and is filled with quirky animals, out of control magic, lots of physical comedy and Ash sharing her emotions with the audience breaking the fourth wall. Targeted at children aged 6-9 and their families the series celebrates self-empowerment and finding your place in the world.

“**Sir Myka – The Podcraft Knight**” (52 x 11 min.) marks the first collaboration with Karrot Entertainment, the production studio behind “Sarah and Duck”, and current producer of “Peppa Pig”. Created in-house by Karrot Entertainment, the series takes

audiences on a fantastical adventure in a world of animal knights and castles. Young knight Sir Myka and his friends create the most exciting inventions to improve the lives of everyone in the kingdom by harnessing the powers of Pod Blokz, sustainable building blocks growing in the wild.

Marking another first, in conjunction with Giggiebug Entertainment, Studio 100 International is co-developing “**WE R SNKRZ**” (52 x 11 min.) for school aged kids. The adventure comedy is set in a tech-dependent future world and follows three friends and their robot sidekick. With their love for sneakers (SNKRZ) and a determination to embrace human creativity, the group shows that innovation beats automation every time.

These exciting new series reflect Studio 100 International’s commitment to partnering with some of the best talent in the global marketplace to create innovative, culturally rich stories that resonate with kids and families. Each project offers a unique blend of fantasy, humor, and adventure, ensuring broad appeal across different age groups.

“We are excited to share this diverse lineup of upcoming animated series at MIPCOM and MIPJunior,” said Dorian Buehr, Head of Global Distribution at Studio 100 International. “From the magical empowerment of ‘Ash’ to the futuristic adventures of ‘WE R SNKRZ’ and the inventive spirit of ‘Sir Myka – The Podcraft Knight,’ we believe these shows will appeal to our clients and young audiences worldwide.”

Catch Studio 100 International at MIPCOM, booth R7.K17, where these exciting new projects will be presented.

**About Studio 100 International**

Studio 100 International is a leading production and distribution company specializing in high-quality children's and family movies and series. Based in Munich, it represents a portfolio of well-known brands such as "Maya the Bee", "Mia and me", "Heidi", "Vic the Viking", and "100% Wolf". Studio 100 International further engages in global brand rights licensing and manages its own state-of-the-art production studio, Studio Isar Animation.

The company is part of the Belgian Studio 100 Group with a strong presence in the theme park industry across Belgium, Germany, the Netherlands, Poland, and the Czech Republic.

For further information: [www.studio100international.com](http://www.studio100international.com)

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