

STUDIO 100 INTERNATIONAL REVEALS OFFICIAL TRAILER FOR “HEIDI – RESCUE OF THE LYNX”

Munich, 4 November 2024: Studio 100 International is pleased to announce the premiere of the first official trailer for its upcoming animated feature, **“Heidi – Rescue of the Lynx”**. The trailer will debut online under <https://www.studio100film.com/en/films/heidi/> and be presented by Studio 100 Film at the American Film Market (AFM) in Las Vegas.

This heartwarming adventure stays true to the spirit of the original work and its beloved characters, while telling a completely new story of the iconic girl from the Swiss Alps. Heidi embarks on a thrilling mission to save a lynx in peril. Featuring stunning animation and rich storytelling, “Heidi – Rescue of the Lynx” promises to captivate audiences of all ages.

The film is produced by Studio 100 International, 3 Doubles Producciones, and Hotel Hungaria Animation in association with Studio Isar Animation. It is directed by Tobias Schwarz, known for his work on “Tarzan II”, “Anastasia”, “Maya and the Golden Orb”, and “The Queen’s Corgi”, with the script written by Rob Sprackling (“Gnomeo & Juliet”, “The Queen’s Corgi”).

A family movie for all generations, this new film promises to continue the legacy of one of the most iconic female protagonists. With 50 million books sold in 50 languages, and the latest “Heidi” TV-series broadcast in more than 120 countries, Heidi’s global appeal is undeniable.

For over 140 years, Heidi has captured the hearts of children and adults alike. Since her debut in 1880, Johanna Spyri’s timeless story of resilience, joy, and a deep connection to nature has been cherished across generations. Now, Heidi is making her animated film debut in “Heidi – Rescue of the Lynx”, arriving in cinemas in 2025. Studio 100 International is proud to partner with LEONINE, who will bring the film to theaters across Germany, with completion set for early summer 2025.

“With ‘Heidi – Rescue of the Lynx’, we didn’t want to retell the well-known story, but instead focus on a fresh new adventure that stays true to Heidi’s core values while being adapted to resonate with today’s audiences.” said Thorsten Wegener, Director of Business Operations at Studio 100 International and the film’s producer. “With breathtaking visuals, stunning

landscapes and a powerful environmental message, the film promises to capture the innocence and joy that have shaped countless childhood memories for generations. With her enduring popularity and international recognition Heidi's open and free spirit is sure to inspire a new generation of viewers."

Studio 100 Film is eager to showcase this next chapter of the iconic Heidi saga to international buyers and industry professionals at AFM, office #16-2023, in the Palms Casino Resort from November 5 to 10.

About Studio 100 International

Studio 100 International is a leading production and distribution company specializing in high-quality children's and family movies and series. Based in Munich, it represents a portfolio of well-known brands such as "Maya the Bee", "Mia and me", "Heidi", "Vic the Viking", and "100% Wolf". Studio 100 International further engages in global brand rights licensing and manages its own state-of-the-art production studio, Studio Isar Animation.

The company is part of the Belgian Studio 100 Group with a strong presence in the theme park industry across Belgium, Germany, the Netherlands, Poland, and the Czech Republic.

For further information: www.studio100international.com

About Studio 100 Film

Studio 100 Film is an independent sales agency for exceptional family movies. Based in Munich, the company is a subsidiary of Studio 100 International. With more than 10 years of experience, Studio 100 Film has successfully marketed and sold animation feature films such as "Giants of La Mancha", the "Maya the Bee" trilogy, "Mia and me – The Hero of Centopia" and numerous other Studio 100 International titles. In addition, it also acts as a sales agency for selected third-party films such as, most recently, "200% Wolf", "North", and "Miss Moxy". Studio 100 Film's focus is on representing a well-selected portfolio of films globally with the recognition they deserve. www.studio100film.com

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