

## **RACE BEYOND BORDERS: STUDIO 100 FILM BRINGS QVISTEN ANIMATION'S "RALLY - FROM PARIS TO THE PYRAMIDS" TO EFM**

*Munich, 9 January 2025:* Buckle up for the ride of a lifetime! Studio 100 Film has added the high-octane animated feature **"Rally - From Paris to the Pyramids"** to its 2025 film slate and is thrilled to present the first footage of the film to buyers at this year's European Film Market.

"Rally - From Paris to the Pyramids" is produced by Qvisten Animation, Scandinavia's leading animation studio, renowned for box office hits such as "Captain Sabertooth" and "Cattle Hill". The film is directed by celebrated Norwegian filmmaker Rasmus A. Sivertsen ("Captain Sabertooth and the Countess of Grel", "Captain Sabertooth and the Magic Diamond", "Three Robbers and a Lion", "In the Forest of Huckybucky") and the screenplay is written by internationally acclaimed writer Rob Sprackling ("Gnomeo & Juliet", Disney's "The Queen's Corgi", "Heidi – Rescue of the Lynx") in collaboration with Karsten Fullu.

This action-packed adventure for family audiences follows Reodor Felgen, a brilliant but eccentric inventor, and his two unlikely friends—Solan, a daring magpie, and Ludvig, a timid hedgehog—as they attempt to redeem themselves by competing in the legendary Paris-to-the-Pyramids rally. Equipped with their extraordinary racecar, *Il Tempo Gigante*, the trio embarks on a high-stakes journey through bustling Paris, the perilous Italian Alps, and the scorching Egyptian desert. With their home, friendship, and lives on the line, they must prove that ingenuity and determination can conquer any challenge.

Inspired by the amazing universe of Norwegian creator Kjell Aukrust and the iconic *Il Tempo Gigante*, one of the most beloved cars in Norway's automotive culture, the film is set to honor and introduce Aukrust's legacy to a new generation.

"Rally - From Paris to the Pyramids" combines the excitement of high-speed racing with inventive, heart-warming storytelling. Director Rasmus A. Sivertsen explains: "Kjell Aukrust loved fast cars and bold journeys. This film captures that spirit with unforgettable characters and a race like no other."

Produced by Rebecca Padoin and powered by Qvisten Animation’s cutting-edge artistry, the film is set for delivery in 2025 and will be distributed in Scandinavia by Nordisk Film Distribution during Christmas 2025.

Studio 100 Film is proud to present this highly anticipated project, currently in production, as part of its diverse and ambitious 2025 lineup. Lorena Booth, Senior Acquisitions & Sales Manager at Studio 100 International, said: “We are thrilled to collaborate with the talented team at Qvisten Animation on this action-packed rally adventure that promises great entertainment for the whole family, especially car enthusiasts. Following these unlikely heroes on their journey to overcome obstacles with ingenuity, determination, and creativity will captivate audiences of all ages. We couldn’t be more excited to unveil the first footage at EFM.”

Studio 100 Film will be at EFM, presenting an initial teaser trailer to kick off presales for “Rally – From Paris to the Pyramids” and will be located at the Marriott Hotel, 10th floor, Suites 1050 & 1052.

#### **About Studio 100 Film**

Studio 100 Film is an independent sales agency for exceptional family movies. Based in Munich, the company is a subsidiary of Studio 100 International. With more than 10 years of experience, Studio 100 Film has successfully marketed and sold animation feature films such as “Giants of La Mancha”, the “Maya the Bee” trilogy, “Mia and me – The Hero of Centopia” and numerous other Studio 100 International titles. In addition, it also acts as a sales agency for selected third-party films such as, most recently, “200% Wolf”, “North”, and “Miss Moxy”. Studio 100 Film’s focus is on representing a well-selected portfolio of films globally with the recognition they deserve.

[www.studio100film.com](http://www.studio100film.com)

#### **About Qvisten Animation**

Qvisten Animation was founded in 1994 by Ove Heiborg and Fredrik Kjøsterud and is now the largest animation studio in Scandinavia. Qvisten boasts a wide range of top-quality animation, with over 20 animated feature films, including “Captain Sabertooth and the Countess of Grel”, “Captain Sabertooth and the Magic Diamond”, “Three Robbers and a Lion”, “In the Forest of Huckybucky”, and “The Brother Gruff goes to Splash World”.

[www.qvisten.no](http://www.qvisten.no)

#### **Contact for Media**

Joe Hofer  
Manager Corporate Communications & Events  
Studio 100 International  
Phone: +49 (0)89 960855-286  
E-Mail: [Joe.H@studio100int.com](mailto:Joe.H@studio100int.com)

**For international press issues:**  
Devika Patel  
DP-PR  
Phone: +44 (0)7773 324 159  
Email: [devika@dp-pr.com](mailto:devika@dp-pr.com)