

STUDIO 100 FILM, POP FAMILY ENTERTAINMENT & TELEGAEL ANNOUNCE VOICE CAST FOR 'BEING BETTY FLOOD'

Munich, 26 October 2022 - Germany's Studio 100 Film, Australia's POP Family Entertainment, and Ireland's Telegael are delighted to announce an outstanding voice cast for the highly anticipated animated comedy feature "Being Betty Flood".

Headlining the cast as Betty Flood is Evanna Lynch - best known for her role as *Luna Lovegood* in the "Harry Potter" film series. She is supported by celebrated actors Miranda Otto ("The Lord of the Rings" trilogy, "The Chilling Adventures of Sabrina") as Aneska Flood, and Richard Roxburgh ("Elvis", "Rake") as Murkhart. They are joined by Charlotte Friels ("After the Verdict", "Nitram") as Misha, Ed Byrne as Winchflat, Ardal O'Hanlon ("Father Ted", "Death in Paradise") as Nerlin, Neil Delamere as Staniel, Semisi Cheekham ("Hardball", "Significant Others") as Nat, Erin Choy ("Hardball", "News of the Wild") as Abi, as well as Sarah Aubrey ("Pieces of Her", "Frayed", "Happy Feet 2", "Blinky Bill") who voices various characters.

Since being announced at the Cannes Marché du film this May, the whimsical and whacky film has already been sold to NOS Lusomondo (Portugal), Notorious (Italy), ADS (Hungary) FilmHouse (Israel), and Myndform (Iceland), with more sales to be announced at AFM by Studio 100 Film.

Studio 100 Media's Director of Business Operations, Thorsten Wegener, says: "We are absolutely thrilled by this outstanding cast line-up which will take this project into new spheres. All actors are a true match to the characters they are voicing. We are sure that this makes this film even more attractive to international buyers."

Adapted and written by Harry Cripps and Cleon Prineas, “Being Betty Flood” is based on the 13-book series *The Floods* written and illustrated by award-winning Australian author Colin Thompson, which has been a stellar performer in the Australian and New Zealand kids’ book market for the last twelve years, with over one million copies sold across the series.

The 87-minute feature film, targeted at 8- to 14-year-olds and set for delivery in Autumn 2023, introduces Betty, a headstrong, smart 12-year-old girl torn between her over-protective mother and her desire to prove her magical and musical abilities. As she navigates the challenges of growing up and finding her place in the world, her relationships with her family and friends echo the experiences of young girls all over the world in this universal movie full of magic and mayhem.

The film is an Official Treaty Co-Production between Australia and Ireland, which allows the film to be marketed with full European status. Studio 100 Film will be responsible for the worldwide distribution.

Being Betty Flood

From a fantastic world where magic rules the land, a wild free-spirited, music-loving girl named Betty is about to celebrate her thirteenth birthday.

But Betty and The Flood family are fugitives - on the run from a malicious King who has been hunting them from before Betty was even born. Betty’s world is turned upside down when the King discovers her whereabouts and deliberately misrepresents her family’s secret past.

Betty’s actions put her family at great risk. To save them all, she and her friend Nat will embark on a journey to confront the King, to learn the truth about her family and along the way discover her one special gift will set them free.

~ ENDS ~

About Studio 100 Film

Studio 100 Film is an international, independent sales agency for upmarket children's and family movies. The Munich-based company is a subsidiary of Studio 100 Media representing its own animation feature films and in addition it acts as a sales agency for selected third party films. Studio 100 Film's focus is to represent a well-chosen portfolio of films internationally with due attentiveness. www.studio100film.com

About POP Family Entertainment

POP Family Entertainment is a multi-genre development, financing and production house founded and run by Carmel Travers. Based in Sydney, POP Family Entertainment focuses on children's and family series and features, with a soon to be announced new CGI feature film currently in advanced development with confirmed national and international partners while its newly launched scripted division, POP Fiction Entertainment, focuses on general scripted entertainment. POP has a diverse slate of projects in various stages of development and production including a suite of new CGI family features and the feature film based on journalist Peter Greste's harrowing memoir **The First Casualty**, with Peter Duncan penning the script and Kriv Stenders directing and an eight hour drama series inspired by the acclaimed **Madison Knight** female detective novels starring Helene Joy (*Durham County, Murdoch Mysteries*) written by Justin Monjo (*Storm Boy, Jungle, Farscape*) and Lynn Coady (*Orphan Black, Diggstown*) and to be directed by Daniel Nettheim. POP's recent productions include a second season of the animated series **Alien TV**, in co-production with Entertainment One, for Netflix worldwide and Nine Media Australia.

About Telegael

Established in 1988, Multi-Emmy Award-winning Telegael is one of Ireland's leading film and animation studios producing live action and animated content for the international television market and for worldwide cinema release. With studios in An Spidéal, and Baile na hAbhann, Galway, Telegael has coproduced animated and live action series and feature films with partners in the US, France, UK, Germany, Italy, Netherlands, Belgium, Spain, India, China, South Korea, Canada, Australia, Mexico and the Philippines. Telegael has won 5 IFTA Awards and was voted European Animation Investor of the Year by the delegates at the 2019 Cartoon Forum in Toulouse. Telegael has co-produced in excess of 1,200 hours of television programming, its projects have been distributed to over 160 countries and translated into more than 50 languages. Broadcaster partners and distributors include Disney, Lionsgate, Netflix, NBC Universal, KEW Media, BBC, Discovery, Amazon Prime, Cartoon Network, Nickelodeon, ZDF, ARD, BetaFilm, RAI, Channel 5, KiKa, Acorn, France Television, Hulu, SuperRTL, HBO, ABC Australia, CBC Canada, Channel 7, Channel 9 and Channel 10 Australia, CCTV China, ITV, Channel 5 UK, RTÉ, TV3 and TG4. In 2007 Telegael acquired the Roger Corman film studios in Baile na hAbhann, Galway.

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