

“VEGESAURS” LANDS IN THE US: HIT PRESCHOOL SERIES LAUNCHES ACROSS MAJOR PBS MEMBER STATIONS

Munich, 7 April 2025: The internationally popular animated preschool CGI series “Vegesaurs” is set to make its U.S. debut, with the series being offered to all PBS member stations throughout the country via distributor American Public Television (APT). Produced by Australian studio Cheeky Little Media in association with the Australian Broadcasting Company (ABC), France TV and Studio 100 International – which also manages international distribution - “Vegesaurs” will soon be delighting young viewers across the United States.

PBS member stations in key metropolitan areas such as New York City, Los Angeles, San Francisco, Chicago, Washington D.C., Orlando, and Salt Lake City have already picked up the series, with additional local PBS stations expected to follow in the coming weeks. In addition to this growing broadcast footprint, “Vegesaurs” will be available to families nationwide via PBS Passport, the public broadcaster’s premium streaming service. Accessible through the PBS app, this platform ensures that children across the entire United States can enjoy the series anytime, anywhere.

“Launching ‘Vegesaurs’ on PBS Passport and PBS member stations marks an important step in the brand’s ongoing global rollout,” said Dorian Buehr; Head of Global Distribution of Studio 100 International. “It’s imaginative concept, lovable characters, and focus on fun, friendship, and healthy eating habits make it an ideal fit for the PBS audience and the U.S. preschool market.”

“‘Vegesaurs’ is a fresh take on the dinosaur genre with relatable themes for upper preschoolers like mealtime, sharing, friendship and play” said Thomas Davison, Director Business Development, Grants & International Sales at APT. “We look forward to bringing this innovative series to U.S. public television audiences nationwide.”

Vegesaurs combines comedy, action, and gentle preschool storytelling in a vibrant world where food-based dinosaur creatures roam. Leading the adventure is Ginger, the adorable and young Tricarrotops who embarks on playful and meaningful journeys with her fellow Pea-

Rex friends. The series promotes positive social behavior, curiosity, and healthy eating habits in a fresh and engaging way.

The U.S. rollout represents a major milestone in “Vegesaurs” expanding global success. Already a favorite among preschool audiences in Australia, Canada, Europe, and beyond, the series continues to grow in popularity across both the broadcast and licensing landscapes. The brand is already seeing growing licensing success in Europe, supported by strong interest across multiple categories.

In North America, Epic Story Media serves as the licensing agent for the U.S. and Canada, while Epic Story Toys is the appointed global master toy partner for the brand.

About Studio 100 International

Studio 100 International is a leading production and distribution company specializing in high-quality children's and family movies and series. Based in Munich, it represents a portfolio of well-known brands such as "Maya the Bee", "Mia and me", "Heidi", "100% Wolf", and "House of Anubis". Studio 100 International further engages in global brand rights licensing and manages its own state-of-the-art production studio, Studio Isar Animation.

The company is part of the Belgian Studio 100 Group with a strong presence in the theme park industry across Belgium, Germany, the Netherlands, Poland, and the Czech Republic.

For further information: www.studio100international.com

About American Public Television

American Public Television (APT) is the leading syndicator of high-quality, top-rated programming to the nation's more than 350 public television stations. Founded in 1961, APT distributes 250 new program titles per year and nearly one-half of the top 100 highest-rated public television titles in the U.S. APT's diverse catalog includes prominent documentaries, performance, news and current affairs programs, dramas, how-to programs, children's series and classic movies. APT also licenses programs internationally through its [APT Worldwide](#) service and distributes [Create@TV](#) — featuring the best of public television's lifestyle programming — and [WORLD™](#), public television's premier news, science and documentary channel. More information at APTonline.org

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