

STUDIO 100 FILM BRINGS TIME-TRAVEL FAMILY ADVENTURE “DINO ALERT - THE OGGIES STRIKE BACK” TO CANNES MARKET

Kids’ & family animation adventure from a proven children’s brand combines dinosaur action with time-travel adventure for global theatrical potential.

Munich, 14 April 2026: Studio 100 Film will present *Dino Alert – The Oggies Strike Back* to international buyers at the Marché du Film in Cannes, officially launching worldwide sales on the new CGI-animated feature aimed at kids’ and family audiences.

Currently in production, the 78-minute adventure is slated for a theatrical release in Germany by LEONINE in 2027. The film marks the next step in the strategic expansion of the Oggies brand, further developing its universe, characters, and storytelling scope. Following the success of *The Oggies – Welcome to Smelliville*, which attracted more than 650,000 admissions in Germany in 2021, screened successfully at international festivals, and originated from an award-winning screenplay by Toby Genkel and John Chambers (ITFS), the new installment strengthens the brand’s positioning for long-term growth across international markets.

Designed with global audiences in mind, *Dino Alert - The Oggies Strike Back* takes the quirky Oggies into Dinoland, where a time-travel mission to rescue a baby T-Rex unfolds into a fast-paced, visually expansive adventure. The film combines dinosaurs - one of the most universally appealing themes in kids’ entertainment - with the Oggies’ signature humor, friendship, and emotional storytelling, staying true to the brand’s core values.

Rooted in the bestselling “Die Olchis” books by Erhard Dietl, published by Verlag Friedrich Oetinger and with more than 10 million products sold worldwide, the franchise provides a strong foundation while remaining highly accessible for new audiences. The books have been translated into over 20 languages and published in key territories including Czech Republic, Italy, Spain, the UK, Australia, China, Japan, Canada, Mexico, and the USA. The brand has also successfully expanded beyond theatrical releases, including the planetarium film *The Oggies – A Space Adventure* (2022), which is currently screened in more than a dozen planetariums across Germany, Italy, and Taipei.

Producer Gisela Schäfer (Gretels Gold) comments: “With *Dino Alert – The Ogglies Strike Back*, we are taking the Ogglies into a truly global space. Dinosaurs are a universal entry point for kids everywhere, and this story allows us to combine the brand’s unique humor with a bigger, more cinematic adventure that resonates far beyond German-speaking territories.”

Lorena Booth, Senior Sales & Acquisitions Manager at Studio 100 Film, adds: “This film is designed as a gateway for international audiences - a compelling package for buyers and an established IP with a fresh, commercial hook and clear global positioning in the family space.”

Helmed by director Jens Møller (*The Ogglies – Welcome to Smellville*, *Lego Star Wars: The Freemaker Adventures*), whose latest film *Fleak* received a “Special Mention” in the Animated Feature for Children category at the Fredrikstad Animation Festival in 2025, the project brings strong creative pedigree in animated family entertainment. The screenplay is written by Toby Genkel (*The Amazing Maurice*, *The Ogglies - Welcome to Smellville*, *Little Bird’s Big Adventure*), a long-time fan of the Ogglies. Production is led by Gretels Gold, with DenverMP and ZDF on board as co-producers.

Studio 100 Film will present *Dino Alert – The Ogglies Strike Back* to buyers at the Marché du Film in Cannes, Apartment 6B2, Résidence le Gray D’Albion.

About Studio 100 Film

Studio 100 Film is an independent sales agency specializing in exceptional family movies. Headquartered in Munich, the company is a subsidiary of Studio 100 International, which was awarded “International Studio of the Year 2025”. With over a decade of experience, Studio 100 Film markets and distributes high-quality animation features such as *Arnie & Barney*, *Heidi – Rescue of the Lynx*, *Giants of La Mancha*, the *Maya the Bee* trilogy, and numerous other Studio 100 International titles. The company also manages international sales for carefully selected third-party productions including *Rally – From Paris to the Pyramids*, *North*, and *200% Wolf*. Studio 100 Film focuses on representing a well-selected portfolio of standout films, bringing them to global audiences, and ensuring they receive the recognition they deserve.

www.studio100film.com

About Gretels Gold

Gretels Gold develops and finances animation projects and family entertainment formats, creating emotionally engaging stories for audiences of all ages.

Our work includes screen adaptations of national and international bestsellers, developed in close collaboration with the original authors to preserve the heart of each story. Alongside these adaptations, we also create original content with renowned writers from Germany and abroad.

Led by CEO Gisela Schäfer, who brings over 25 years of industry experience, Gretels Gold combines creative development with strong production and financing expertise. Long-standing relationships with partners such as LEONINE, Studio 100 International, ZDF, ARD and edel kids, as well as international co-operations across Europe and Asia, form a solid foundation for our projects.

www.gretelsgold.de

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